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Nu Skin Releases 2023 Social Impact and Sustainability Report

May 14, 2024

Report highlights the beauty and wellness brand's global social impact and sustainability achievements

PROVO, Utah--(BUSINESS WIRE)--May 14, 2024-- Nu Skin, a global leader in beauty and wellness, today released its [2023 Social Impact and Sustainability Report](#). The report outlines progress on the company's environmental and social priorities, including its sustainability commitments and global giving efforts.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240514507419/en/>



2023 Nu Skin Social Impact and Sustainability Report (Photo: Business Wire)

"Nu Skin was built on a strong legacy of being a global force for good and today this purpose is more important than ever," said Ryan Napierski, Nu Skin president and CEO. "While we celebrate our

achievements from last year and are proud of the progress we have made, we realize we still have work to do as we look to further enhancing our efforts and continuing to have a great impact on those in need. We are committed to being a force for good, ensuring that the Nu Skin legacy is not only about empowering entrepreneurs, but also about helping children and leaving a better planet for future generations."

The Nu Skin Force for Good Foundation is the heart of the company's mission. The nonprofit foundation has worked for more than 25 years to help children around the world in more than 50 countries. The Foundation supports numerous health and wellness projects that benefit hundreds of thousands of children. It also aids the preservation of more than 1.4 million acres of natural habitats to better the planet for future generations.

Highlights from the 2023 Social Impact and Sustainability Report include:

Social Impact

- Donated more than \$6.8 million globally to causes around the world, including projects supporting conservation efforts and children-related causes.
- Since 1999, more than 30,000 heart surgeries have been performed through the Greater China and Southeast Asia children's heart funds, with more than 600 of those surgeries taking place in 2023.
- Nu Skin conducted global service projects with more than 4,000 volunteers benefitting people throughout the world.
- Partnerships with employees, brand affiliates, and charity partners in more than 40 markets around the world made a difference with Force for Good projects on every continent except Antarctica.
- Nu Skin's family of brand affiliates, customers, and employees purchased and donated 33 million meals to children in more than 12 countries including Malawi, Mainland China, Mexico and others through the company's for-profit Nourish the Children initiative. To date, more than 800 million meals have been purchased and donated to children through the initiative since 2002.*

Sustainability

- Achieved our 2023 sustainability commitment to assess, score, and make plans to improve the environmental impact score of 100% of our products.
- Reduced 40 tons of plastic and 12.5 tons of paper as a result of environmental initiatives.
- Achieved RSPO sourcing for 100% of the palm and palm-derived ingredients for our personal care products using a combination of the Roundtable Sustainable Palm Oil (RSPO) mass balance and book and claim models.
- Opened a new state-of-the-art manufacturing facility in Shanghai, China using smart and autonomous systems fueled by real-time data analysis and machine learning. The Shanghai location was constructed in accordance with green building standards, maintaining a high production capacity while conserving energy and reducing water consumption.
- Continued to make progress on product-related sustainability commitments, including making all product packaging recycled, recyclable, reusable, reduced or renewable by 2030.

Corporate Social Responsibility Awards

- Received 20 awards for sustainable products, business excellence, social impact and sustainability efforts, including honors from Global Green Beauty, Communitas and Pure Beauty Awards.

To learn more about Nu Skin's social and environmental impact efforts, visit https://www.nuskin.com/content/nuskin/en_US/forceforgood/home.html

About Nu Skin Enterprises, Inc.

The Nu Skin Enterprises Inc. (NYSE: [NUS](#)) family of companies includes [Nu Skin](#) and Rhyz Inc. [Nu Skin](#) is an integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

* Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's Brand Affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, Brand Affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.

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Source: Nu Skin