



Nu Skin Ranked the World's #1 Company for Beauty and Wellness Device Systems

July 30, 2024

PROVO, Utah--(BUSINESS WIRE)--Jul. 30, 2024-- Nu Skin Enterprises Inc. (NYSE: NUS), a global beauty and wellness leader, has been ranked the world's No. 1 company for beauty and wellness device systems by Euromonitor International Ltd., which publishes the world's most comprehensive market research on the skin care industry. Nu Skin is the world's best-selling beauty and wellness device system company based on Euromonitor's custom research and methodology conducted April to May 2024.*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240730332637/en/>



Nu Skin's family of beauty and wellness devices: ageLOC LumiSpa iO, Nu Skin RenuSpa iO, Nu Skin Facial Spa, and ageLOC Boost (Not all products are available in all markets). (Photo: Business Wire)

"We continue to be thrilled by the growth of our connected device community and how it elevates Nu Skin as the leader in the rapidly growing at-home beauty and wellness device market," said Steve Hatchett, EVP and Chief Product Officer at

Nu Skin. "Nu Skin's broad portfolio of advanced, proprietary and personalized device systems offers simple, powerful and smart beauty and wellness solutions. Our scientifically developed serums and treatments enhance the performance of our devices, giving users faster and more effective results. Consumers can enjoy the convenience of using these beauty and wellness devices at home to get clinically proven results."

Nu Skin offers an award-winning portfolio of beauty and wellness devices:

- ageLOC® LumiSpa® iO is a smart skin treatment and cleansing device that delivers brighter, healthier and more youthful-looking skin with a spa-like experience in just two minutes, twice a day. Featuring Nu Skin's patented micropulse oscillation technology, the ageLOC LumiSpa iO system takes personalized beauty to a new level with customized treatment options, intelligent coaching, skincare routine tracking and more. The one-of-a-kind ageLOC LumiSpa iO, along with its predecessor ageLOC LumiSpa, have received more than 50 global awards, including awards from Cosmopolitan, NewBeauty, Edison, BELLA Magazine, the Global Makeup Awards and Good Design.
- Nu Skin® RenuSpa iO™ is the company's first integrated beauty and wellness device in the U.S. RenuSpa iO is an FDA-cleared microcurrent body device that helps to restore wellbeing, revitalize your appearance and refresh your body through skin stimulation. The device uses patent-pending adaptive microcurrent technology that continuously adapts (more than 80 times per second) to your skin's conductivity throughout each session. The patent-pending design of the metallic nodes on the device help provide a smooth, comfortable massage. Designed for use on the upper and lower legs, arms and abdomen, the nodes are designed to perfectly fit the contours of your body and glide smoothly over your skin. Since its launch in February 2024, the device has won five awards for its innovative use of adaptive microcurrent technology.
- ageLOC® WellSpa iO™ is the company's first integrated beauty and wellness device for more than 40 global markets, designed to deliver the power of overall wellness, body confidence and rejuvenation. Launched in the fall of 2023, this smart device helps to restore wellbeing, revitalize your appearance and recover from an active lifestyle. WellSpa iO has won several global awards in 2024, including a gold Universal Beauty Award for "Best Body Device," a BIG Innovation Award and a gold Globe Award for Disruptors. (Not sold in the US).

The Nu Skin device family also includes ageLOC Galvanic Spa®, ageLOC Body Spa, Nu Skin Facial Spa, ageLOC Boost and ageLOC Me® to address a range of top skin care concerns such as brightness, firming, hydrating and the appearance of lines and wrinkles (devices are not available in all markets).

For more information about Nu Skin beauty and wellness products, visit www.nuskin.com.

About Nu Skin Enterprises

The Nu Skin Enterprises Inc. (NYSE: [NUS](#)) family of companies includes [Nu Skin](#) and Rhyz Inc. [Nu Skin](#) is an integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

*Source Euromonitor International Limited: At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages; research conducted April – May 2024.

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Media: media@nuskin.com, (801) 345-6397

Investors: investorrelations@nuskin.com, (801) 345-3577

Source: Nu Skin Enterprises Inc.