



## **Nu Skin Enterprises to Announce Fourth Quarter and Year-End 2006 Results**

January 23, 2007

PROVO, Utah, Jan. 23 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS - News) today announced it will release fourth-quarter and year-end financial results prior to the market opening on Wednesday, Feb. 7, 2007.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community at 10 a.m. (EST) that day. During the call, senior management will review fourth-quarter financial results and discuss future plans and initiatives.

The live webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's website at [www.nuskinenterprises.com](http://www.nuskinenterprises.com). A replay of the webcast will be made available from the same location through Friday, Feb. 23, 2007.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in 44 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin® brand, science-based nutritional supplements under the Pharmanex® brand, and technology products and services under the Big Planet® brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Source: Nu Skin Enterprises, Inc.