



Nu Skin Enterprises to Present at Bank of America 2007 Consumer Conference

March 13, 2007

PROVO, Utah, March 13 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) chief financial officer, Ritch Wood, will be presenting at the Bank of America 2007 Consumer Conference in New York City on Thursday, March 15, 2007.

The company's presentation will be webcast live beginning at 10:40 a.m. (EDT). Those wishing to access this presentation can visit the Investor Relations page on Nu Skin Enterprises' website, at www.nuskinenterprises.com. The archive of the webcast will be available at this same URL through Friday, March 30, 2007.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 45 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin brand, science-based nutritional supplements under the Pharmanex brand, and technology and telecommunications products and services under the Big Planet brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Nu Skin Enterprises' news releases are available online at www.nuskinenterprises.com.

SOURCE Nu Skin Enterprises, Inc.

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(NUS)

CO: Nu Skin Enterprises, Inc.

ST: Utah, New York

IN: HOU HEA SPM CPR TLS

SU: TDS MAV CCA

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