



## Nu Skin Enterprises Announces Slate of Candidates for Its Board of Directors

April 2, 2007

Potential New Members Bring Asia Business and Brand-Building Experience to  
Board of Directors

PROVO, Utah, April 2 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that Christine M. Day and Desmond C. Wong have been added to its slate of potential board members to stand for election at the company's annual shareholder meeting to be held on May 14, 2007. The company also reported that two of its existing board members, Sen. Paula F. Hawkins (Ret.) and D. Allen Andersen have decided not to stand for re-election. The slate of nominees will include eight additional candidates who are currently serving as members of the company's board of directors.

"Christine and Desmond both have strong leadership backgrounds and extensive business experience, particularly in the areas of Asian business operations and brand building," said Blake Roney, chairman of the board. "We look forward to their contributions as we continue to pursue our growth initiatives in Asia, and throughout the world. At the same time, we sincerely appreciate the service that Paula and Allen have rendered to Nu Skin Enterprises. We are grateful for their many years of dedication and wish them all the best in their future endeavors."

Christine M. Day

Day has more than 20 years of experience in significant business leadership roles with Starbucks Coffee, where she recently stepped down after serving as president of the Asia Pacific Group. In this role, she bore full profit and loss responsibility for company-owned and licensed markets throughout Asia and the Pacific Rim.

Prior to her role as president of the Asia Pacific Group, Day served in a variety of positions with Starbucks since 1986, including senior vice president of Starbucks Coffee International, senior vice president of North American finance and administration, and senior vice president of North American strategic business systems.

Day currently serves as a member of the board of directors of Select Comfort. She graduated from Central Washington University with a bachelor of arts in Administration and is a graduate of Harvard Business School's Advanced Management Program.

Desmond C. Wong

Wong is a seasoned business strategist with experience in advising on cross-border investments involving China and India, in particular. He became president and CEO of Sino Strategies Group in 2006 after serving nine years as Ernst & Young's Americas coordinating partner for China.

Prior to Ernst & Young, Wong served in diverse financial, consulting and advisory roles. From 1983 to 1994, Wong served as corporate director of finance at Sears, Roebuck and Co. where he directed Sears' global long-term financing, acquisitions and divestitures, interest rate risk management and credit rating defense. In this position, he also participated in the successful launch of the Discover credit card and explored direct investment opportunities in Sears' Chinese suppliers.

Wong was born in Hong Kong, where he received his primary and secondary education. He is a certified public accountant, with a bachelor of science in accounting from Indiana University and a master of business administration from Harvard Business School.

Hawkins and Andersen will leave their positions on the board after serving for 10 years and three years, respectively. Hawkins will continue her relationship with the company by serving on the Nourish the Children Initiative's board of directors.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 45 markets throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology based products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Nu Skin Enterprises' press releases are available online at [www.nuskinenterprises.com](http://www.nuskinenterprises.com).

SOURCE Nu Skin Enterprises, Inc.

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(NUS)

CO: Nu Skin Enterprises, Inc.

ST: Utah

IN: HEA SPM

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