



## **Nu Skin Enterprises To Present At Canaccord Adams Annual Summer Seminar**

August 7, 2006

PROVO, Utah—Aug. 7, 2006—Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that Chief Financial Officer Ritch Wood will be presenting at the Canaccord Adams 26th Annual Summer Seminar in Boston on Tuesday, August 8, 2006.

The company's presentation will be webcast live beginning at 10 a.m. (EDT). Those wishing to access this presentation can visit the Investor Relations page on Nu Skin Enterprises' Web site, at [www.nuskinenterprises.com](http://www.nuskinenterprises.com). The archive of the webcast will be available at this same URL through Friday, August 18, 2006.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in 43 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin brand, science-based nutritional supplements under the Pharmanex brand, and technology and telecommunications products and services under the Big Planet brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Nu Skin Enterprises' news releases are available online at [www.nuskinenterprises.com](http://www.nuskinenterprises.com).