



Nu Skin Enterprises To Present At Investor Conferences

May 14, 2006

Bank of America Consumer Conference and Citigroup Small & Mid-Cap Conference to be webcast

PROVO, Utah — March 14, 2006 — The Nu Skin Enterprises, Inc. (NYSE: NUS) management team will present at the Bank of America 2006 Consumer Conference in New York City on Wednesday, March 15, 2006 at 2:30 p.m. EST. The following day, March 16 at 1:45 p.m. EST, the company will also present at the Citigroup Small & Mid-Cap Conference in Las Vegas.

Both events will be webcast live. Those wishing to access either event can visit the Investor section on the company's Web site at www.nuskinenterprises.com. The presentations will also be archived and made available using this same URL until March 24.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 41 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin brand, science-based nutritional supplements under the Pharmanex brand, and technology and telecommunications products and services under the Big Planet brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS." Nu Skin Enterprises' news releases are available online at www.nuskinenterprises.com.