



## **Nu Skin Enterprises Announces Webcast Of Investor Day Presentation**

November 23, 2005

PROVO, Utah — Nov. 23, 2005 — Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that it will host a live webcast of its Nov. 30, 2005 investor day presentation. Key members of Nu Skin Enterprises' executive management will discuss operational performance, future plans, expectations and opportunities for the company. To participate in the live webcast, visit [www.nuskinenterprises.com](http://www.nuskinenterprises.com) and click on the NYCInvestor Day link. Management presentations begin at 9 a.m. (EST) and last until noon.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in 41 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin® brand, science-based nutritional supplements under the Pharmanex® brand and technology products and services under the Big Planet® brand.

Nu Skin Enterprises is publicly traded on the New York Stock Exchange under the symbol "NUS." Nu Skin Enterprises' press releases are available online at [www.nuskinenterprises.com](http://www.nuskinenterprises.com).