



Nu Skin Enterprises To Announce Second Quarter 2007 Results

July 17, 2007

PROVO, Utah, July 17 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced it will release second-quarter financial results prior to the market opening on Thursday, Aug. 2, 2007.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community at 11 a.m. (EDT) that day. During the call, senior management will review recent financial results and discuss future plans and initiatives.

The live webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's website at <http://www.nuskinenterprises.com>. A replay of the webcast will be made available from the same location through Friday, Aug. 17, 2007.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 45 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

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