



Nu Skin Enterprises to Present at Canaccord Adams Global Growth Conference

August 6, 2007

PROVO, Utah, Aug. 6 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) Chief Financial Officer Ritch Wood will be presenting at the Canaccord Adams 27th Annual Global Growth Conference in Boston on Wednesday Aug. 8, 2007.

The company's presentation will be webcast live beginning at 2:30 p.m. (EDT). Those wishing to access this presentation can visit the Investor Relations page on Nu Skin Enterprises' Web site, at <http://www.nuskinenterprises.com>. The archive of the webcast will be available at this same URL through Friday, Aug. 17, 2007.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 40 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin brand, science-based nutritional supplements under the Pharmanex brand, and technology and telecommunications products and services under the Big Planet brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Nu Skin Enterprises' news releases are available online at <http://www.nuskinenterprises.com>.

SOURCE Nu Skin Enterprises, Inc.

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(NUS)

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