



## **Nu Skin Enterprises to Webcast Investor Luncheon Presentation**

September 4, 2007

PROVO, Utah, Sept 04, 2007 /PRNewswire-FirstCall via COMTEX News Network/ -- Nu Skin Enterprises (NYSE: NUS) today reported that it will broadcast its Investor Luncheon taking place at its Global Convention on Thursday Sept. 6, beginning at approximately 2:15 p.m. (EDT).

Members of executive management, including the Presidents from the China, Japan, United States and South Korea markets will address the audience. A small question and answer period will take place following the prepared remarks.

Additionally, the company will provide an overview of the new products set to launch at the global convention.

Those wishing to access the live webcast of the event can do so by visiting the investor section of the company's Web site at <http://www.nuskinenterprises.com>. A replay of the webcast will also be made available for two weeks following the event, by using the same URL.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 40 countries throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand and technology products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

<http://www.nuskinenterprises.com>