



Nu Skin Enterprises to Announce Third Quarter 2007 Results and 2008 Business Plan

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PROVO, Utah, Oct. 24 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced it will release third-quarter financial results prior to the market opening on Monday, Nov. 5, 2007.

Truman Hunt, president and chief executive officer, will also host a live investor event later that same day at the company's annual analyst day held in New York City. As part of the analyst day event, senior management will review recent financial results and discuss 2008 plans and initiatives. The event will begin at 9 a.m. (EST) at the Intercontinental Hotel. Those interested in attending the live event can register by sending their contact information to investorrelations@nuskin.com.

The webcast of the conference, including the financial information to be presented, will be available on the investor section of the company's Web site at <http://www.nuskinenterprises.com>. A replay of the webcast, as well as accompanying slides will be made available from the same location through Friday, Nov. 30, 2007.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 40 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

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