



Nu Skin Enterprises to Announce Fourth Quarter and Year-End 2007 Results

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PROVO, Utah, Jan. 22 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced it will release fourth-quarter financial results prior to the market opening on Wednesday, Feb. 6, 2008.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community later that same day beginning at 11 a.m. (EST). During the call, participants can expect to hear about the company's 2008 initiatives as well as a review of past results.

The webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's Web site at <http://www.nuskinenterprises.com>. A replay of the webcast will be available from the same location through Friday, Feb. 22, 2008.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 45 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

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