



Nu Skin Enterprises to Present at Bank of America 2008 Consumer Conference

March 6, 2008

PROVO, Utah, March 6 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) chief financial officer, Ritch Wood, will present at the Bank of America Consumer Conference in New York City on Wednesday, March 12, 2008.

The company's presentation will be webcast live beginning at 2:30 p.m. (EDT). Those wishing to access this presentation can visit the Investor Relations page on Nu Skin Enterprises' Web site, at <http://www.nuskinenterprises.com>. The archive of the webcast will be available at this same URL through Friday, March 28, 2008.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 45 markets throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology and telecommunications products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

Nu Skin Enterprises' news releases are available online at <http://www.nuskinenterprises.com>.

SOURCE Nu Skin Enterprises, Inc.

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