



## **Nu Skin Enterprises to Announce First Quarter 2008 Results**

April 9, 2008

PROVO, Utah, April 9 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced it will release first-quarter financial results prior to the market opening on Thursday, May 1, 2008.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community later that same day beginning at 11 a.m. (ET). During the call, participants can expect to hear management review past results and discuss upcoming plans and business initiatives.

The webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's Web site at <http://www.nuskinenterprises.com>. A replay of the webcast will be available from the same location through Friday, May 16, 2008.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in more than 45 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

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