



Nu Skin Enterprises to Present at Canaccord Adams Global Growth Conference

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PROVO, Utah, Aug. 12 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) president and chief executive officer, Truman Hunt, will be presenting at the Canaccord Adams Global Growth Conference in Boston on Thursday, Aug. 14, 2008.

The company's presentation will be webcast live beginning at 1 p.m. (EDT). Those wishing to access the presentation can visit the Investor Relations page on Nu Skin Enterprises' website, at <http://www.nuskinenterprises.com>. The archive of the webcast will be available at this same URL through Friday, Aug. 29, 2008.

The Company

Nu Skin Enterprises, Inc. is a global direct selling company operating in 47 markets throughout Asia, the Americas and Europe. The company markets premium-quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology-based products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.

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