



## **Nu Skin Enterprises Announces Upcoming Investor Events**

October 9, 2008

Company to host annual Investor Day

PROVO, Utah, Oct. 9 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that it will host its annual Investor Day presentation the morning of Thursday, Dec. 4, 2008, at the Grand Hyatt in New York City. Key members of Nu Skin Enterprises' executive management team will discuss operational results and introduce 2009 plans.

To learn more about the event or to register, please e-mail your contact information to [investorrelations@nuskin.com](mailto:investorrelations@nuskin.com).

The company also announced today that it will release third-quarter financial results prior to the market opening on Wednesday, Oct. 29, 2008.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community later that same day beginning at 11 a.m. (EDT). During the call, participants can expect to hear management review past results and discuss upcoming plans and business initiatives.

### **The Company**

Nu Skin Enterprises, Inc. is a global direct selling company operating in 47 markets throughout Asia, the Americas and Europe. The company markets premium quality personal care products under the Nu Skin(R) brand, science-based nutritional supplements under the Pharmanex(R) brand, and technology based products and services under the Big Planet(R) brand. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS."

SOURCE Nu Skin Enterprises, Inc.