



Nu Skin Enterprises to Announce Fourth Quarter and Year-End 2008 Results

January 21, 2009

PROVO, Utah, Jan. 21 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that it will release fourth quarter and year-end 2008 financial results prior to the market opening on Friday, Feb. 6, 2009.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community later that same day beginning at 11 a.m. (EST). During the call, participants can expect to hear management review past results and discuss future plans and expectations.

The webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's Web site at www.nuskinenterprises.com. A replay of the webcast will be available at the same location through Friday, Feb. 20, 2009.

The Company

For 25 years, Nu Skin Enterprises, Inc. has been demonstrating its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. Nu Skin's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company, evidenced in its patent-pending ageLOC(TM) technology and flagship products including the Galvanic Spa(R) System II, Tru Face(R) Essence Ultra, LifePak(R) nano and the g3 nutrition beverage. A global direct selling company, Nu Skin operates in 48 markets throughout Asia, the Americas and Europe and has more than 750,000 independent sales representatives. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS." More information is available at <http://www.nuskinenterprises.com>.

SOURCE Nu Skin Enterprises, Inc.

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