



## **Nu Skin Enterprises to Present at Bank of America and Merrill Lynch Consumer Conference**

March 6, 2009

PROVO, Utah, March 6 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) chief financial officer, Ritch Wood, will present at the Bank of America and Merrill Lynch Consumer Conference in New York City, on Wednesday, March 11, 2009.

The company's presentation will be webcast live beginning at 10:05 a.m. (EDT). Those wishing to access this presentation can visit the Investor Relations page on Nu Skin Enterprises' Web site, at [www.nuskinenterprises.com](http://www.nuskinenterprises.com). The archive of the webcast will be available at this same URL through Friday, March 27, 2009.

### **The Company**

For 25 years, Nu Skin Enterprises, Inc. has been demonstrating its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. Nu Skin's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company, evidenced in its patent-pending ageLOC(TM) technology and flagship products including the Galvanic Spa(R) System II, Tru Face(R) Essence Ultra, LifePak(R) nano and the g3 nutrition beverage. A global direct selling company, Nu Skin operates in 48 markets worldwide and has more than 750,000 independent sales representatives. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS." More information is available at <http://www.nuskinenterprises.com>.

SOURCE Nu Skin Enterprises, Inc.

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