



Nu Skin Enterprises to Announce First Quarter 2009 Results

April 14, 2009

PROVO, Utah, April 14 /PRNewswire-FirstCall/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced that it will release first-quarter financial results prior to the market opening on April 30, 2009.

Truman Hunt, president and chief executive officer, will host a conference call with the investment community later that same day beginning at 11 a.m. (EST). During the call, participants can expect to hear management discuss past results as well as upcoming business initiatives.

The webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's Web site at www.nuskinenterprises.com. A replay of the webcast will be available at the same location through Friday, May 15, 2009.

The Company

For 25 years, Nu Skin Enterprises, Inc. has been demonstrating its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. Nu Skin's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company, evidenced in its patent-pending ageLOC(TM) technology and flagship products including the Galvanic Spa(R) System II, Tru Face(R) Essence Ultra, LifePak(R) nano and the g3 nutrition beverage. A global direct selling company, Nu Skin operates in 48 markets throughout Asia, the Americas and Europe and has more than 750,000 independent sales representatives. Nu Skin Enterprises is traded on the New York Stock Exchange under the symbol "NUS." More information is available at www.nuskinenterprises.com.

SOURCE Nu Skin Enterprises, Inc.

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