FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT
obligations may continue. See Instruction 1(b).	Filed pu

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Chard Daniel R						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 05/17/2007									X Officer (give title Other (specify below) Executive Vice President					
(Street) PROVO UT 84601					4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(S	tate)	(Zip)												Person					
			ble I - Nor			_			Acquired,	Dis					_					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Dai if any (Month/Day/Y		Code (I		4. Secur Dispose	(D)		A) or 5, 4 and 5)	Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	V	Amount										
Class A (Common St		Tahle II -				uritie		quired, D	ienr	1,82		A	\$17.41				D		
									ts, option											
1. Title of Derivative Security (Instr. 3)	perivative Conversion Date Executiv security or Exercise (Month/Day/Year) if any		3A. Deemed Execution D if any (Month/Day/	Date, Transaction Code (Insti					6. Date Exercisable and Expiration Date (Month/Day/Year)		le and	7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				C	Code	v	(A)	(D)	Date Exercisable	Ex Da	xpiration ate	Title	or Nu	ount mber Shares						
Employee Stock Option (right to buy) ⁽³⁾	\$12.45								(6)	09	/03/2012	Class A Common Stock		,500		1,500 ⁽⁾	2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$9.04								03/10/2004 ⁽⁴) 03	/10/2013	Class A Common Stock		,500		1,500 ⁽⁾	2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$11.5								09/02/2004 ⁽⁴) 09	/02/2013	Class A Common Stock	n 3	,750		3,750 ⁽⁾	2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$19.15								02/27/2005 ⁽⁴) 02	/27/2014	Class A Common Stock		,000		5,000 ⁽⁾	2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$23.87								04/29/2005 ⁽⁴	04	/29/2014	Class A Common Stock		5,000		25,000 ⁰	(2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$26.13								09/01/2005 ⁽⁴	09	/01/2014	Class A Common Stock),000		10,000 ⁰	(2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$22.33								02/28/2006 ⁽⁴	02	/28/2015	Class A Common Stock),000		10,000 ⁰	(2)	D		
Employee Stock Option (right to buy) ⁽³⁾	\$21.34								08/31/2006 ⁽⁴	08	/31/2015	Class A Common Stock),000		10,000 ⁰	(2)	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
Derivative (Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr.		5. Number		6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Date Expiration Or Num		Amount or Number of Shares				
Employee Stock Option (right to buy) ⁽³⁾	\$17.58							05/26/2007 ⁽⁴⁾	05/26/2013	Class A Common Stock	17,500		17,500 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$17.58							03/01/2007 ⁽⁵⁾	03/01/2013	Class A Common Stock	100,000		100,000 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$17.25							09/01/2007 ⁽⁴⁾	09/01/2013	Class A Common Stock	17,500		17,500 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$17.75							02/26/2008 ⁽⁴⁾	02/26/2014	Class A Common Stock	12,500		12,500 ⁽²⁾	D	

Explanation of Responses:

- 1. Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- 2. Represents number of shares beneficially owned as of May 17, 2007.
- 3. Previously reported.
- 4. Becomes exercisable in four equal annual installments beginning on the date indicated.
- 5. 50% becomes exercisable in four equal annual installments beginning on the date indicated; 50% becomes exercisable on March 1, 2010.
- 6. Currently Exercisable in Full

Remarks:

Erik Haugen as Attorney-in-Fact for Daniel R. Chard

05/18/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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