

WHO WE ARE

Nu Skin is an integrated beauty and wellness company, powered by our dynamic affiliate platform that helps *people look and feel and live their best with products that combine the best of science, technology and nature.*

1984
Founded

4800+
Employees

≈50
Markets

1.3 M+
Customers

250 K +
Paid Affiliates

52 K+
Sales Leaders

MISSION

Our Mission is to be **a global force for good** by *empowering people to improve lives with innovative products, rewarding opportunities and an enriching culture.*

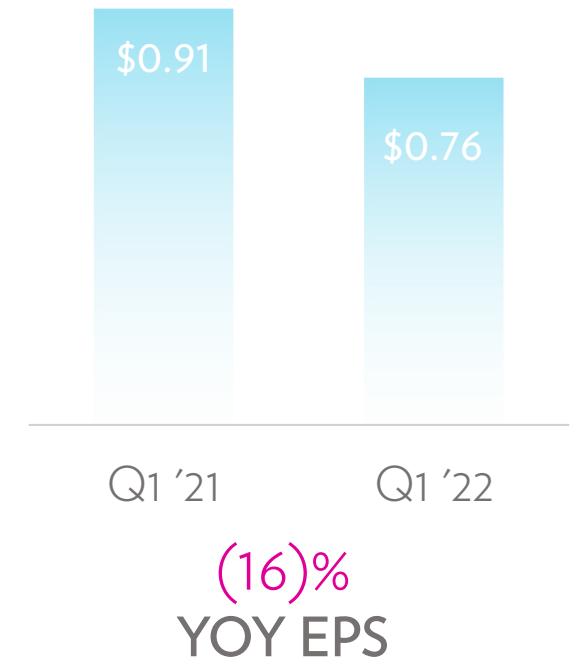
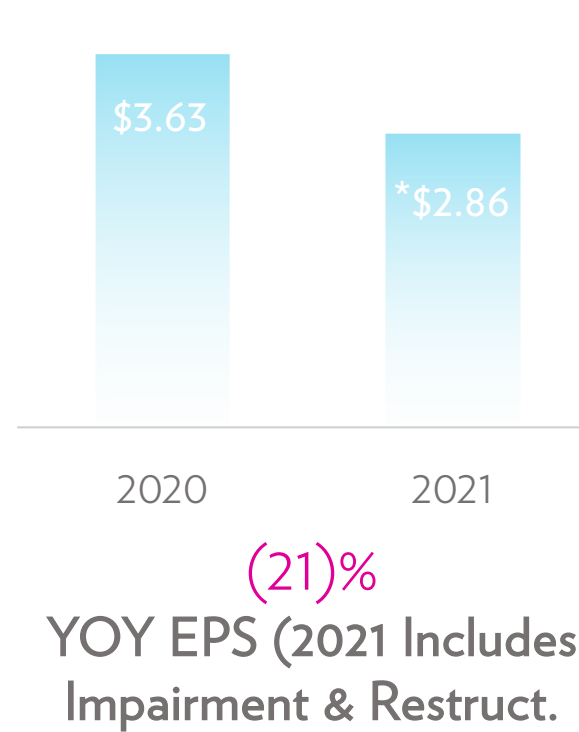
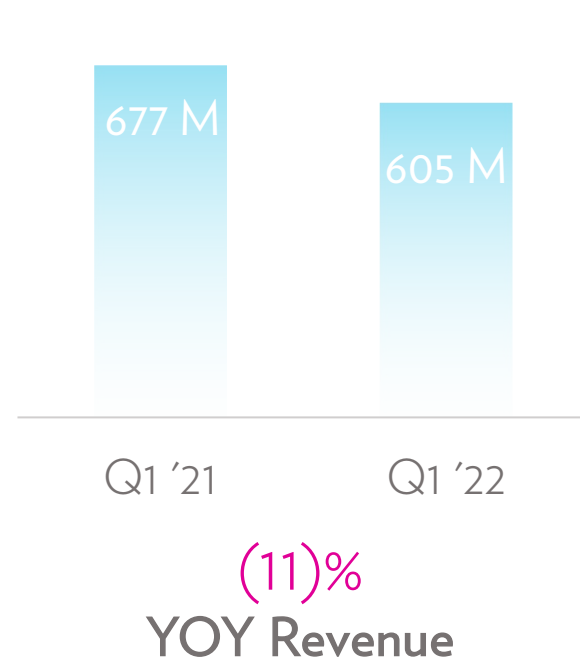
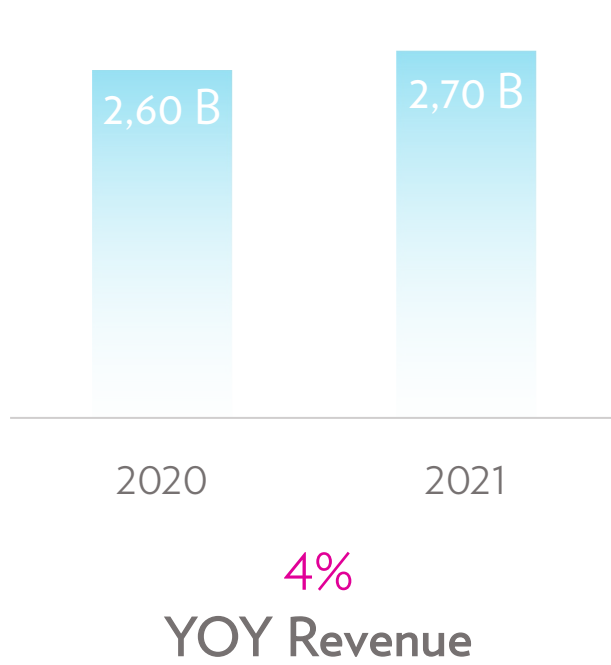
VISION

Our Vision is to become the **world's leading integrated beauty and wellness company**, powered by our dynamic *affiliate opportunity platform.*

More than **90%** of revenue from online transactions

21st year of increasing annual dividends

Q1 business impacted by macro factors in China and Ukraine/Russia



RECENT COMPANY WINS



World's #1 brand for beauty device systems*



Launched **ageLOC Meta & Beauty Focus Collagen+**



Social Impact and Sustainability Report



Exceeded Q1 revenue and EPS *guidance*



~25% of revenue coming from beauty device systems



U.S. Market grew 15% in Q1

*Source Euromonitor International Limited; Retail Value RSP terms; all channels; 2017 to 2020. Beauty Systems are at-home Skin Care Beauty Devices that are exclusively paired or recommended to be used with a topical consumable of the same brand. Claim verification based on Euromonitor custom research and methodology conducted January-March of 2021. Sales of at-home skin care beauty devices includes sales of electric facial cleansers as defined in Passport database. This category does not include hair care/removal appliances, body shavers, and oral care appliances.



Products & Services

- **Beauty Devices:** facial, body, and hair treatment devices and associated topical products
- **Wellness:** supplements, healthy foods and beverages, and biophotonic scanner
- **Beauty:** skin care, hair care, body care, and make up

Awards

- World's #1 brand for beauty device systems*
- Forbes List of America's Best Mid-Size Employers 2022
- Nu Skin Facial Spa, 2021 Readers' Choice Beauty Award Winner, InStyle
- Forbes List of World's Most Female Friendly Companies
- ageLOC LumiSpa, 2021 Best Cleansing Device, NewBeauty Awards
- ageLOC Boost, 2021 Bronze Winner, Edison Awards

FORCE FOR GOOD



Force for Good Foundation empowers children around the world with hope for a brighter future



More than 750 million meals donated to malnourished children around the world.



Nu Skin is engaged in our own backyards. We actively serve and improve the local communities where we live and work.



Nu Skin is proud to be part of a global effort to reduce packaging waste, minimize our fragile native environments, and source and deliver responsibly.

forceforgood.org

KEY MANAGEMENT



Ryan Napierski
President & CEO



Mark Lawrence
CFO



Connie Tang
Chief Growth Officer

BOARD OF DIRECTORS

Steven J. Lund

Ryan S. Napierski

Emma Battle

Laura Nathanson

Simon Shen

Daniel W. Campbell

Andrew D. Lipman

Edwina D Woodbury

Thomas R. Pisano

WHY INVEST IN NU SKIN?

Nu Skin continues to advance our vision of becoming the world's leading beauty and wellness company, powered by our dynamic affiliate opportunity platform. We continue to be a leader in beauty device systems, with a strong balance sheet, healthy cash production, and a strong affiliate and customer base.

IR CONTACT

Investor Relations
(801) 345-3577

InvestorRelations@nuskin.com
ir.nuskin.com