Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

					tion 30(h) of the Inv	estmen	t Com	pany Act of 19						
1. Name and Address of Reporting Person*  ADAMS MARK L				2. Issuer Name <b>and</b> Ticker or Trading Symbol NU SKIN ENTERPRISES INC [ NUS ]							k all applicable)  Director	g Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET				3. Date of Earliest Transaction (Month/Day/Year) 09/01/2006						X	Officer (give title below)  Chief Information Officer			
			4	4. If Am	endment, Date of C	Original	Filed (	(Month/Day/Ye	ar)		vidual or Joint/Group	Filing (Check A	pplicable	
(Street) PROVO	UT	84601								Line)	,	e Reporting Person re than One Reporting		
(City)	(State)	(Zip)												
		Table I - Non	-Derivati	tive Securities Acquired, Disposed of, or Beneficially Owned										
Date			2. Transacti Date (Month/Day		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)						6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
						Code V		Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)		(111301.4)	
Class A Com	mon Stock		09/01/2	006		A		1,500	A	(1)	8,158(2)(3)	D		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and Amount 8. Price of 9. Number of 10. 11. Nature Expiration Date (Month/Day/Year) Execution Date, if any Conversion of Securities Underlying Derivative of Indirect Ownership (Month/Day/Year) Derivative Security Form: or Exercise Code (Instr. Security Securities Beneficial Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 (Instr. 3) (Month/Day/Year) 8) Derivative Security (Instr. 3 and 4) (Instr. 5) Beneficially Owned Direct (D) or Indirect Ownership (Instr. 4) Security Following (I) (Instr. 4) Reported Transaction(s) (Instr. 4) and 5) or Number Expiration Date of Shares (A) (D) Exercisable Title Code Employee Class A Option \$6.56 (5) 08/31/2010 15,000 15,000<sup>(2)</sup> D (right to Stock buy)<sup>(4)</sup> Employee Class A Option \$8.2 (5) 02/28/2011 7,500 7,500<sup>(2)</sup> D (right to Stock buy)<sup>(4)</sup> Employee Class A Option \$12.45 (5) 04/19/2012 7,500 7,500(2) D (right to Stock buy)<sup>(4)</sup> Employee Class A Option (right to \$12.45 (5) 08/21/2008 12,500 12,500(2) D Stock buy)<sup>(4)</sup> Employee Class A 7,500 Option \$12.45 (5) 08/31/2011 7,500(2) D (right to Stock buy)<sup>(4)</sup> Employee Stock Option Class A \$12.45 (5) 08/31/2009 20,000 20,000(2) D (right to Stock buy)<sup>(4)</sup> Employee Stock Option Class A **\$12** 09/03/2003(6) 09/03/2012 7,500 7,500(2) D (right to Stock buy)<sup>(4)</sup> Employee Stock Class A Option \$9.04 03/10/2004(6) 03/10/2013 12,500 12,500(2) D Common (right to Stock buy)<sup>(4)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) <sup>(4)</sup>	\$11.5							09/02/2004 <sup>(6)</sup>	09/02/2013	Class A Common Stock	12,500		12,500 <sup>(2)</sup>	D	
Employee Stock Option (right to buy) <sup>(4)</sup>	\$19.15							02/27/2005 <sup>(6)</sup>	02/27/2014	Class A Common Stock	12,500		12,500 <sup>(2)</sup>	D	
Employee Stock Option (right to buy) <sup>(4)</sup>	\$26.13							09/01/2005 <sup>(6)</sup>	09/01/2014	Class A Common Stock	12,500		12,500 <sup>(2)</sup>	D	
Employee Stock Option (right to buy) <sup>(4)</sup>	\$22.33							02/28/2006 <sup>(6)</sup>	02/28/2015	Class A Common Stock	12,500		12,500 <sup>(2)</sup>	D	
Employee Stock Option (right to buy) <sup>(4)</sup>	\$21.34							08/31/2006 <sup>(6)</sup>	08/31/2015	Class A Common Stock	12,500		12,500 <sup>(2)</sup>	D	
Employee Stock Option (right to buy) <sup>(4)</sup>	\$17.58							05/26/2007 <sup>(6)</sup>	05/26/2013	Class A Common Stock	5,000		5,000 <sup>(2)</sup>	D	
Employee Stock Option (right to	\$17.25	09/01/2006		A		5,000		09/01/2007 <sup>(6)</sup>	09/01/2013	Class A Common Stock	5,000	(1)	5,000 <sup>(2)</sup>	D	

## Explanation of Responses:

- 1. Price not applicable.
- 2. Represents number of shares beneficially owned as of September 1, 2006
- 3. Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- 4. Previously Reported
- 5. Currently exercisable in full.
- 6. Becomes exercisable in four equal annual installments beginning on the date indicated.

## Remarks:

D. Matthew Dorny as Attorneyin-Fact for Mark L. Adams

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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