FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB APPROVAL									
OMB Number:	3235-0287								
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0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* DORNY D MATTHEW				2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]									Check	ationship of Repor (all applicable) Director Officer (give titl		10%	Issuer Owner r (specify		
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET				3. Date of Earliest Transaction (Month/Day/Year) 03/08/2018									X	belov		v)			
(Street) PROVO (City)	נט	Γ 8	34601 Zip)			4. If Amendment, Date of Original Filed (Mont 03/12/2018						ay/Yea	r)		. Indiv ine) X	Forn	n filed by One	o Filing (Check e Reporting Pe re than One Re	rson
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				Exection Day/Year) if any		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Dispose Code (Instr. 5)		ities Acquired (A d Of (D) (Instr. 3,			4 and So		ount of ties cially I Following ted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									v	Amount		A) or D)	Price	•	Transaction(s) (Instr. 3 and 4)				
Class A Common Stock 03/08				08/2018				A		1,97	2	A \$0		46,371 ⁽¹⁾		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	rivative Conversion Date Execution E curity or Exercise (Month/Day/Year) if any		Date, y/Year)	4. Transaction Code (Instr. 8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expirat (Month	Date Exercisable and Expiration Date Month/Day/Year) Date Exercisable Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares			ice of vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)	

Explanation of Responses:

1. Represents the Reporting Person's holdings as of March 8, 2018.

Remarks:

/s/ Gregory Belliston as
Attorney-in-Fact for D. 05/04/2018
Matthew Dorny

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.