

*Nu Skin Enterprises, Inc. Nominating and Corporate Governance Committee Charter*  
(Last Modified April 5, 2022)

## **I. PURPOSE**

The Nominating and Corporate Governance Committee (the “Committee”) of the Board of Directors (the “Board”) of Nu Skin Enterprises, Inc. (“NSE”) is appointed by the Board to:

- Identify individuals qualified to become directors consistent with criteria approved by the Board;
- Recommend to the Board the director nominees to be presented for stockholder approval at the annual meetings of stockholders;
- Develop and recommend to the Board a set of corporate governance guidelines applicable to NSE;
- Recommend to the Board any proposed changes in director compensation and oversee the evaluation of the Board and management;
- Oversee NSE’s risk assessment and risk management programs and plans for NSE’s corporate governance risks, operational risks not assigned to the Audit Committee, and reputational risks, as well as plans and practices related to sustainability; and

## **II. STRUCTURE AND OPERATIONS**

### Composition and Qualifications

The Committee will be composed of three or more directors, as determined by the Board from time to time; provided, however, that the Committee may operate with fewer than three members as long as such composition complies with applicable laws, rules, regulations, and securities exchange listing standards. Each member shall meet the applicable independence requirements of the New York Stock Exchange (“NYSE”) and of the Securities Exchange Commission (“SEC”) as they may be amended from time to time.

### Appointment and Removal

The Committee members will be appointed by the Board and may be removed, with or without cause, by a majority vote of the Board.

### Delegation of Authority

The Committee shall have the authority to delegate any of its responsibilities to a subcommittee or subcommittees of the Committee as the Committee may deem appropriate.

### Committee Chair

Unless a Committee Chair (the “Chair”) is elected by the full Board, the members of the Committee shall designate the Chair by the majority vote of the full Committee membership. In the event of a tie on any issue, the Chair’s vote shall decide the issue.

### **III. MEETINGS**

The Committee shall meet as often as its members deem necessary to perform the Committee's responsibilities. Any member of the Committee may call meetings of the Committee. All meetings of the Committee may be held by conference telephone or other communications equipment by means of which all persons participating in the meeting can hear each other. Participation in a meeting in this manner shall constitute presence in person at the meeting. Any action required or permitted to be taken at any meeting of the Committee may be taken without a meeting if all of the Committee members consent to the action in writing or by electronic transmission. The writing or writings or electronic transmission or transmissions shall be filed with the minutes of the proceedings of the Committee. All other conduct of Committee meetings shall be governed as provided in the Bylaws of NSE, as amended from time to time. The Committee shall maintain minutes or other records of meetings and activities of the Committee.

All non-management directors that are not members of the Committee may generally attend meetings of the Committee. Additionally, the Committee may invite to its meetings any other persons it deems appropriate in order to carry out its responsibilities, including management personnel and other directors. The Committee may also meet in executive session, and it may exclude from its meetings or any part of its meetings any persons it deems appropriate.

### **IV. RESPONSIBILITIES AND DUTIES**

#### Director Qualification, Nomination and Compensation

1. Identify individuals qualified to become directors consistent with criteria developed by the Committee and approved by the Board.
2. Recommend to the Board director nominees to be presented for stockholder approval at the annual meetings of stockholders.
3. Recommend to the Board director nominees to fill vacancies on the Board as necessary.
4. Make recommendations to the Board regarding the size and composition of the Board and develop and recommend to the Board criteria (such as independence, experience relevant to the needs of NSE, leadership qualities, diversity and ability to represent the stockholders) for the selection of individuals to be considered as candidates for election to the Board.
5. Make recommendations to the Board regarding changes in the compensation of non-management directors.
6. Assess, and make recommendations to the Board regarding, the independence of directors and director nominees under applicable standards.

#### Other Board Committees

1. Evaluate the Board's committee structure and make recommendations to the Board as the Committee deems necessary.
2. Evaluate and make recommendations to the Board concerning the selection of Board committees and their respective chairs.

### Succession Planning

1. The Committee shall review on an annual basis chief executive officer (“CEO”) succession planning as well as succession planning and management development for other executive management positions.
2. In the event it is necessary to select a new CEO, the Committee shall lead the process and may initiate evaluation, consideration and screening of potential candidates. However, the full Board has the final responsibility to select the new CEO.

### Executive Chairman and CEO Performance Evaluations

The Committee, in consultation with the Board and the chair of the Compensation and Human Capital Committee (the “Compensation Committee”), shall be responsible for leading the process of evaluating the performance of NSE’s CEO and NSE’s executive chairman of the Board. The Committee may invite members of the Compensation Committee to participate in this evaluation. The Chair shall report to the Board and the Compensation Committee regarding the results of the performance evaluations.

### Corporate Governance Principles

Develop and recommend to the Board for approval a set of corporate governance guidelines applicable to NSE and review such guidelines at least annually and recommend changes as necessary.

### Stockholder Proposals

Review all stockholder proposals submitted to NSE (including any proposal relating to director nominations) and the timeliness of submission thereof and recommend to the Board appropriate action, if any, on each such proposal.

### Board and Management Evaluation

Oversee the annual evaluation of the Board and its committees and management.

### Risk Assessment and Management

Oversee NSE’s risk assessment and risk management programs and plans for NSE’s corporate governance risks, operational risks not assigned to the Audit Committee, and reputational risks. The Committee shall discuss with management, and the Chair shall report to the Audit Committee, regarding such risk assessment and risk management and NSE’s related guidelines and policies.

### Sustainability

Oversee NSE’s plans and practices related to sustainability, including by reviewing sustainability trends and discussing such trends with management, reviewing NSE’s external sustainability reporting and reporting key information to the Board as appropriate.

### Miscellaneous

1. The Committee will have the sole authority, to the extent it deems necessary or appropriate, to retain, terminate, and approve the fees and other retention terms of a search firm to be used to identify director candidates. The Committee shall also have authority, to the extent

it deems necessary or appropriate, to retain other outside advisors. NSE will provide for appropriate funding, as determined by the Committee, for payment of compensation to any search firm or other advisors retained by the Committee.

2. The Committee will periodically review and make recommendations to the Board regarding director and officer liability insurance.
3. The Committee will make regular reports to the Board and will propose any necessary action to the Board.
4. The Committee will review and reassess the adequacy of this charter annually and recommend any proposed changes to the Board for approval.
5. The Committee will perform a review and evaluation, at least annually, of the performance of the Committee, including by reviewing the compliance of the Committee with this Charter, and will report to the Board thereon.