FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APP	ROVAL
1	OMB Number:	2225 02

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Estimated average burd	len
hours per response:	0.5

Check this box if n	o longer subject to
Section 16. Form 4	4 or Form 5
obligations may co	ntinue. See
Instruction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

						(,	invesiment C										
1. Name and Address of Reporting Person* Chard Daniel R					2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
China Duniel IX													v Offi	er (give title)	Other (s	-	
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC.					3. Date of Earliest Transaction (Month/Day/Year) 02/17/2010								President					
75 WEST CENTER STREET					4 If Amandment Date of Original Filed (Month/Day/Noss)							6	6 Individual or Joint/Croup Filing (Chock Applicable					
(Street) PROVO UT 84601				4. II Amenument, Date of Original Filed (Month/Day/Year)														
		04001										Form filed by More than One Reporting Person						
(Si	tate)	(Zip)																
								· ·	isp				_					
Date					ay/Year) Execution Date			r, Transaction Disposed Of (D) (Ir Code (Instr. 5)					d Secu Bene Owne	Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
								Code V	<i>,</i>	Amount	(A) or (D)	Price	Trans	Transaction(s)			(Instr. 4)	
	-							•	•				y Owne	i				
2. Conversion or Exercise Price of Derivative Security	Date Ex (Month/Day/Year) if	if any	Co	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			of Securities Underlying		Derivati Security	rative derivative Securitive Securitive Seneficion Owned Following Reporte Transac	/e es ally ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
Code V (A) (D) Exercisable Date Title Shares																		
\$16.5	02/17/2010		А	A			60,000	02/17/2010	12	2/20/2014	Class A Common Stock	60,000	\$0	60,00	00(1)	D		
	Conversion or Exercise Price of Derivative Security	Conversion or Exercise Price of Derivative Security (Instr. 3) (First) (First) SKIN ENTERPRISES, INCOMENTAL CONTENTS TREET UT (State) Table (Month/Day/Year)	Conversion or Exercise Price of Derivative Security (Month/Day/Year) (First) (Middle) SKIN ENTERPRISES, INC. (State) (Zip) Table I - Non- Table II - D ((Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	(First) (Middle) SKIN ENTERPRISES, INC. I CENTER STREET UT 84601 (State) (Zip) Table I - Non-Derivation (Month/Date (Month/Date (Month/Date (Month/Day/Year)) 2. Transaction Date (Le.g., puth of Derivative Security) 2. Transaction (Month/Day/Year) 3. Transaction Date (If any (Month/Day/Year)) (Month/Day/Year) Code Code	Conversion or Exercise Price of Derivative Security 2. Conversion or Exercise Price of Derivative Security 2. Transaction Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Execution Date, if any (Month/Day/Year) 4. Transaction Code (Ir any (Month/Day/Year)) Code (Ir any (Month/Day/Year))	Code V Code Code	Code V (A) Code V (A) Code V (A) (A) (Code V (A) (Code V (A) (D)	Code V (A) (D) Date Exercisable Code V (A) (D) Date Exercisable Code V (A) (D) Date Code Code Code V (A) (D) Date Code Cod	Code V Code Code	NU SKIN ENTERPRISES INC 1 1 1 1 1 1 1 1 1	NU SKIN ENTERPRISES INC NUS	NU SKIN ENTERPRISES INC NUS NUS NU	NU SKIN ENTERPRISES INC NUS NUS NUS NUS	NU SKIN ENTERPRISES INC Check all applicable Director Officer (give title below)	NU SKIN ENTERPRISES INC Nus Check all applicable Director Director Officer (give title below)	NU SKIN ENTERPRISES INC NUS Check all applicable) Director 10% Overship Conversion Caveries Conversion Date Conversion Date Conversion Date Conversion Conv	

Explanation of Responses:

1. On December 20, 2007, the reporting person was granted an option to purchase 120,000 shares of Class A Common Stock. The option vests in two equal traunches based on Nu Skin Enterprises, Inc.'s satisfaction of certain performance criteria. On February 17, 2010, the performance criteria for the first traunch were met, resulting in vesting of the option as to 60,000 shares.

Remarks:

<u>Clayton Jones as Attorney-in-</u> <u>Fact for Daniel R. Chard</u>

02/18/2010

** Signature of Reporting Person

Date

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.