| SEC Form 4 |   |
|------------|---|
| FORM       | 4 |

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>Instruction 1(b). |
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|  |

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPRO                | OVAL      |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
|                          |           |  |  |  |  |  |  |
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |

|   | satisfy the affirmative<br>ditions of Rule 10b5-<br>struction 10. |       |   |   |
|---|---|-------|---|---|
| 1. Name and Address of Reporting Person* <u>Hatchett Steven Keith</u> (Last)   (First)     (Middle) |   |       | 2. Issuer Name and Ticker or Trading Symbol <u>NU SKIN ENTERPRISES, INC.</u> [ NUS ]   3. Date of Earliest Transaction (Month/Day/Year) | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title Other (specify<br>below)<br>Chief Product Officer |
|   | (First) (Middle)<br>NU SKIN ENTERPRISES, INC.<br>7 CENTER STREET  |       | 05/28/2025  | Chief Product Officer   |
| (Street)<br>PROVO   | UT  | 84601 | 4. If Amendment, Date of Original Filed (Month/Day/Year)  | 6. Individual or Joint/Group Filing (Check Applicable<br>Line)<br>Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person                   |
| (City)  | (State)   | (Zip) |   |   |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   |        |               |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------|---|--------|---------------|--------|---|---|---|
|                                 |  |   | Code | v | Amount | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130. 4)   |
| Class A Common Stock            | 05/28/2025                                 |   | Р    |   | 6,500  | Α             | \$7.54 | 162,065   | D |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (e.g., pu |   |   |  |   |      | (e.g., puis, cans, warrants, options, convertible securities)       |     |                         |                     |                    |       |   |   |  |  |  |
|-----------|---|---|--|---|------|---|-----|-------------------------|---------------------|--------------------|-------|---|---|--|--|--|
|           | 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | Transaction<br>Code (Instr.<br>8)<br>Set<br>Ac:<br>(A)<br>Dis<br>of |     | posed<br>D)<br>tr. 3, 4 |                     |                    | Deriv | int of<br>rities<br>rlying<br>ative<br>rity (Instr. | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|           |   |   |  |   | Code | v   | (A) | (D)                     | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares              |   |  |  |  |

Explanation of Responses:

#### <u>/s/ Gregory Belliston as</u> <u>Attorney-In-Fact for Steven</u>

05/28/2025

Hatchett

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.