FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]								ck all applic	ationship of Reporting all applicable) Director Officer (give title below)		on(s) to Issu 10% Ow	
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/27/2019								below)			Other (s below)	
(Street) PROVO UT 84601 (City) (State) (Zip)					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. In					
		Ta	ble I - No	n-Deri	ivativ	ve Se	curi	ties Acc	uired.	Dis	posed of	. or Ber	eficiall	/ Owned				
1. Title of Security (Instr. 3) 2. Trans Date				saction	action 2A Ex Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.	4. Securitie Disposed C	s Acquired	l (A) or	5. Amour Securitie Beneficia Owned F	es ally Following	Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Reported Transacti (Instr. 3 a				ion(s)
Class A Common Stock 02/27/						2019		М		10,100(1) A	\$9.4	31,	31,128		D		
Class A Common Stock 02/27/						/2019		F		1,551 ⁽²⁾	D	\$61.2	29,577			D		
			Table II -						,		osed of, convertib		,	Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution E if any (Month/Day	oate, Transa Code (e (Instr. Se Ac or of		Derivative		Exerci on Da Day/Y		7. Title an of Securit Underlyin Derivative (Instr. 3 a	g Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transacti	e Over Section Ove	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)			
Employee Stock Option (right to buy)	\$9.4	02/27/2019			М			10,100 ⁽³⁾	(4)		02/27/2019	Class A Common Stock	10,100	\$0	0		D	

Explanation of Responses:

- 1. In accordance with the terms of the Issuer's stock incentive plans, these shares were acquired from the automatic net exercise of options immediately prior to their expiration.
- 2. In accordance with the terms of the Issuer's stock incentive plans, these shares were withheld by the Issuer to cover the option exercise price related to the automatic net exercise of options immediately prior to their expiration.
- 3. In accordance with the terms of the Issuer's stock incentive plans, these options were automatically net exercised immediately prior to their expiration.
- 4. Currently exercisable in full.

Remarks:

<u>Gregory Belliston as Attorney-</u> in-Fact for Nevin N. Andersen

03/01/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.