FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours per response:	0.5									

1. Name and Address of Reporting Person* <u>LUND STEVEN</u>					2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 10/12/2009							Offic belo	Other (specify below)				
				4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
	Tab	le I - No	n-Deriva	ative S	ecuri	ties Ac	quired	, Dis	posed o	f, or	Bene	ficia	ılly Own	ed				
1. Title of Security (Instr. 3)		Date		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)					and Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	ect rect	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) or (D) Pr		Price	Transaction(s)				(Instr. 4)	
Common Sto	ock		10/12/	2009			G	v	14,300)	D	\$0	1,657,024 I N				By SJL NS- Holdings L.L.C. ⁽¹⁾	
Class A Common Stock													100,000		I		By the S & K Rhino Company, L.C. ⁽²⁾	
	Ta												/ Owned					
2. Conversion or Exercise Price of Derivative Security	Conversion Date Execution Exercise (Month/Day/Year) Frice of Perivative	n Date, Transac Code (li		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration	on Dat	e aar)	Amo or Num		tr. 3 unt	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Owner: Form: Direct or Indi (I) (Inst	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
	(Fit SKIN ENT) T CENTER U) (St Security (Inst Common Sto	(First) SKIN ENTERPRISES, INC T CENTER STREET UT (State) Tab Security (Instr. 3) Common Stock Common Stock Z. Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) SKIN ENTERPRISES, INC. T CENTER STREET UT 84601 (State) (Zip) Table I - No Security (Instr. 3) Common Stock Table II - 2. Conversion or Exercise Price of Derivative Price of Derivative (Month/Day/Year)	(First) (Middle) SKIN ENTERPRISES, INC. T CENTER STREET UT 84601 (State) (Zip) Table I - Non-Derivation (Month/Date (Month/Date (Month/Date (Month/Date (Month/Date (Month/Date (Month/Date (Month/Date (Month/Date (Month/Day/Year)) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	(First) (Middle) SKIN ENTERPRISES, INC. T CENTER STREET UT 84601 (State) (Zip) Table I - Non-Derivative Security (Instr. 3) 2. Transaction Date (Month/Day/Year) Common Stock Table II - Derivative Sec (e.g., puts, cal 2. 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Explanation of Responses:

- 1. SJL NS-Holdings is a family limited liability company which is owned and controlled by the Reporting Person and his spouse.
- 2. This report should not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purpose of Section 16 or for any other purpose.

(A) (D)

Code V

Remarks:

Clayton Jones as Attorney-in-Fact for Steven J. Lund

11/12/2009

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.