

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934
(Amendment No. 4)*

Nu Skin Enterprises, Inc.
(Name of Issuer)

Class A Common Stock
(Title of Class of Securities)

67018T-10-5
(CUSIP Number)

December 31, 2000
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed.

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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1. NAMES OF REPORTING PERSONS)
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITY ONLY).
Kirk V. Roney
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a)
(SEE INSTRUCTIONS) (b)
3. SEC. USE ONLY
4. CITIZENSHIP OR PLACE OF ORGANIZATION
Kirk V. Roney: United States of America

- NUMBER OF
SHARES
BENEFICIALLY
OWNED BY
EACH
REPORTING
PERSON WITH
5. SOLE VOTING POWER
Kirk V. Roney: 1,027,337 ** SEE ITEM 4
6. SHARED VOTING POWER
Kirk V. Roney: 1,049,315 ** SEE ITEM 4
7. SOLE DISPOSITIVE POWER
Kirk V. Roney: 1,027,337 **SEE ITEM 4
8. SHARED DISPOSITIVE POWER
Kirk V. Roney: 1,049,315 **SEE ITEM 4
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
Kirk V. Roney: 2,076,652 **SEE ITEM 4
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES
CERTAIN SHARES (SEE INSTRUCTIONS) []
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
Kirk V. Roney: 6.2% **SEE ITEM 4
12. TYPE OF REPORTING PERSONS) (SEE INSTRUCTIONS)
Kirk V. Roney: IN

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1. NAMES OF REPORTING PERSONS)
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITY ONLY).
Melanie K. Roney
2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (a) []
(SEE INSTRUCTIONS) (b) []
3. SEC. USE ONLY
4. CITIZENSHIP OR PLACE OF ORGANIZATION
Melanie K. Roney: United States of America
- NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH
5. SOLE VOTING POWER
Melanie K. Roney: 1,049,315 ** SEE ITEM 4
6. SHARED VOTING POWER
Melanie K. Roney: -0- ** SEE ITEM 4
7. SOLE DISPOSITIVE POWER
Melanie K. Roney: 1,049,315 **SEE ITEM 4
8. SHARED DISPOSITIVE POWER
Melanie K. Roney: -0- **SEE ITEM 4
9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
Melanie K. Roney: 1,049,315 **SEE ITEM 4
10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) []
11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
Melanie K. Roney: 3.2% **SEE ITEM 4
12. TYPE OF REPORTING PERSONS) (SEE INSTRUCTIONS)
Melanie K. Roney: IN

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- Item 1 (a) Name of Issuer
The name of the issuer is Nu Skin Enterprises, Inc. (the "Issuer").
- (b) Address of Issuer's Principal Executive Offices
The address of the Issuer's principal executive office is 75 West Center Street, Provo, Utah 84601.
- Item 2 (a) Name of Person Filing
This report is being filed by Kirk V. Roney and Melanie K. Roney (referred to individually by name and referred to collectively as the "Reporting Persons").
- (b) Address of Principal Business Office or, if none, Residence
The address of the Reporting Persons' principal business office is 75 West Center Street, Provo, Utah 84601.
- (c) Citizenship
The Reporting Persons are both citizens of the United States of America.
- (d) Title of Class of Securities
This report covers the Issuer's Class A Common Stock, par value \$.001 per share (the "Class A Common Stock").
- (e) CUSIP Number
The CUSIP number of the Class A Common Stock is 67018T-10-5.

Item 3 Not applicable.

Item 4 Ownership.

Kirk V. Roney:

- (a) Kirk V. Roney beneficially owns or may be deemed to beneficially own 2,076,652 shares of Class A Common Stock as follows: 151,330 shares of Class A Common Stock, and 1,925,322 shares of the Issuer's Class B Common Stock, par value \$.001 per share (the "Class B Common Stock"), which is convertible on a one-for-one basis into Class A Common Stock at any time at the option of the holder. The filing of the above statement shall not be construed as an admission

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that Kirk V. Roney is, for the purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended, the beneficial owner of the following shares which were included in the 2,076,652 shares of Common Stock referenced above: 86,654 shares of Class A Common Stock and 962,661 shares of Class B Common Stock held by his wife, Melanie K. Roney.

- (b) Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock and each share of Class B Common Stock is automatically converted into one share of Class A Common Stock upon the transfer of such share of Class B Common Stock to any person who is not a Permitted Transferee as defined in the Amended and Restated Certificate of Incorporation of the Issuer. Assuming conversion of all outstanding 1,925,322 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by him, Kirk V. Roney would beneficially own or may be deemed to beneficially own 2,076,652 shares of Class A Common Stock which would constitute 6.2% of the number of shares of the then outstanding Class A Common Stock.

Each share of Class A Common Stock entitles the holder to one vote on each matter submitted to a vote of the Issuer's Stockholders and each share of Class B Common Stock entitles the holder to ten votes on each such matter, including the election of directors. Assuming conversion of all outstanding 1,925,322 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, he would beneficially own or may be deemed to beneficially own 2,076,652 shares of Class A Common Stock which would constitute 0.4% of the aggregate voting power of the Issuer.

Assuming no conversion of the outstanding 1,925,322 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, he would beneficially own or may be deemed to beneficially own 151,330 shares of Class A Common Stock and 1,925,322 shares of Class B Common Stock which would constitute 3.4% of the aggregate voting power of the Issuer and 2.4% of the total combined number of shares of Class A Common Stock and Class B Common Stock then outstanding.

- (c) (i) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, with respect to which he has sole power to vote or direct the vote, Kirk V. Roney would have sole power to vote or direct the vote of 1,027,337 shares of Class A Common Stock held directly.

(ii) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, with respect to which he has shared power to vote or direct the vote, Kirk V. Roney would have shared power to vote or direct the vote of 1,049,315 shares of Class A Common Stock held directly by his wife, Melanie K. Roney.

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(iii) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, with respect to which he has sole power to dispose or direct the disposition, Kirk V. Roney would have sole power to dispose or direct the disposition of 1,027,337 shares of Class A Common Stock held directly.

(iv) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Kirk V. Roney, with respect to which he has shared power to dispose or direct the disposition, Kirk V. Roney would have shared power to dispose or direct the disposition of 1,049,315 shares of Class A Common Stock held directly by his wife, Melanie K. Roney.

Melanie K. Roney:

- (a) Melanie K. Roney beneficially owns or may be deemed to beneficially own 1,049,315 shares of Class A Common Stock as follows: 86,654 shares of Class A Common Stock, and 962,661 shares of the Issuer's Class B Common Stock, which is convertible on a one-for-one basis into Class A Common Stock at any time at the option of the holder.
- (b) Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock and each share of Class B Common Stock is automatically converted into one share of Class A Common Stock upon the transfer of such share of Class B Common Stock to any person who is not a Permitted Transferee as defined in the Amended and Restated Certificate of Incorporation of the Issuer. Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by her, Melanie K. Roney would beneficially own or may be deemed to beneficially own 1,049,315 shares of Class A Common Stock which would constitute 3.2% of the number of shares of the then outstanding Class A Common Stock.

Each share of Class A Common Stock entitles the holder to one vote on each matter submitted to a vote of the Issuer's Stockholders and each share of Class B Common Stock entitles the holder to ten votes on each such matter, including the election of directors. Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Melanie K. Roney, she would beneficially own or may be deemed to beneficially own 1,049,315 shares of Class A Common Stock which would constitute 0.2% of the aggregate voting power of the Issuer.

Assuming no conversion of the outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Melanie K. Roney, she would beneficially own or may be deemed to beneficially own 86,654 shares of Class A Common Stock and 962,661 shares of Class B Common Stock which would constitute 1.7% of the aggregate voting power of the

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Issuer and 1.2% of the total combined number of shares of Class A Common Stock and Class B Common Stock then outstanding.

(c) (i) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Melanie K. Roney, with respect to which she has sole power to vote or direct the vote, Melanie K. Roney would have sole power to vote or direct the vote of 1,049,315 shares of Class A Common Stock held directly.

(ii) Not applicable.

(iii) Assuming conversion of all outstanding 962,661 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by Melanie K. Roney, with respect to which she has sole power to dispose or direct the disposition, Melanie K. Roney would have sole power to dispose or direct the disposition of the 1,049,315 shares of Class A Common Stock held directly.

(iv) Not applicable.

Item 5 Ownership of Five Percent or Less of a Class

Not applicable.

Item 6 Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not applicable.

Item 8 Identification and Classification of Members of the Group

Not applicable.

Item 9 Notice of Dissolution of Group

Not applicable.

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Item 10 Certification

Not applicable.

The undersigned by signing below hereby confirm this joint filing is made on behalf of each of them.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ Kirk V. Roney
By: Kirk V. Roney
Dated: February 13, 2001

/s/ Melanie K. Roney
By: Melanie K. Roney
Dated: February 13, 2001