FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	VAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schwerdt Scott E							2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]									all app	olicable)	g Person(s) to I	
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/29/2012									X	belov	w) ``	below nericas Regio)
(Street) PROVO UT 84601 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year) 03/02/2012										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					e Exec nth/Day/Year) if an		Execution f any	A. Deemed kecution Date, any lonth/Day/Year)		Transaction Dispose Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4				Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(1	A) or D)	Price			action(s) 3 and 4)		, ,
Class A C	Class A Common Stock 02/29					0/2012					906(1)		D \$55		5.99 29,910 ⁽¹⁾		D		
		Та									sed of, onvertib				y Ov	vned			
1. Title of Derivative Security (Instr. 3)	tive Conversion Date ity or Exercise (Month/Day/Year		Execution if any	any C lonth/Day/Year) 8		cransaction code (Instr.)		mber ative rities ired sed . 3, 4	Expiration (Month/E	5. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Date Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares			ice of vative urity r. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. This amendment is being filed to correct the number of shares withheld and the number of shares beneficially owned.

Remarks:

Clayton A. Jones as Attorneyin-Fact for Scott E. Schwerdt

03/08/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.