UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 27, 2012

Date of Report (Date of earliest event reported)

NU SKIN ENTERPRISES, INC.

(Exact name of registrant as specified in its charter)

Delaware

001-12421

87-0565309

Number)

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification

75 West Center Street

Provo, UT 84601 (Address of principal executive offices and zip code)

(801) 345-1000

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

David D. Ussery, E.J. "Jake" Garn and Sandra N. Tillotson recently informed Nu Skin Enterprises, Inc. (the "Company") that they will not stand for reelection and will retire from the Company's board at the Company's upcoming 2012 Annual Meeting of Stockholders.

As previously announced in October 2011, the Company's executive chairman of the board, Blake M. Roney, plans to take a three-year leave of absence from the Company to fulfill a volunteer ecclesiastical leadership assignment. The Company anticipates that Mr. Roney will continue to serve as executive chairman of the board through the Company's 2012 Annual Meeting of Stockholders.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NU SKIN ENTERPRISES, INC.

(Registrant)

<u>/s/Ritch N. Wood</u> Ritch N. Wood Chief Financial Officer

Date: April 2, 2012