FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Secti	on 30(I	n) of th	e Investmen	t Cor	npany Act	of 1940								
Name and Address of Reporting Person* Peterson Jack						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						Date o		est Tra	nsaction (Mo	onth/[Day/Year)	- X Officer (give title Other (specify below) Vice President								
(Street) PROVO UT 84601					_	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(S	tate)	(Zip)																	
c			le I - Nor	1-Deri		_			cquired,	Dis	1								7. Notono	
1. Title of	Security (Ins	tr. 3)		Date	Saction /Day/Ye	ar)	2A. Deemed Execution Date if any (Month/Day/Ye		e, Transa Code (I	3. Transaction Code (Instr.) 8)		ties Acquir I Of (D) (Ins		and Securitie Benefici		s ally following	Form (D) o	n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) o (D)	Price		Transaction(s) (Instr. 3 and 4)				, , ,	
Class A (Common St	ock		09/0	4/200	4/2007			F		99	D	\$1	5.56	5,9	984(1)		D		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	onversion Date Executior r Exercise (Month/Day/Year) if any rice of erivative		ed 4. Date, Transa		nsaction of Deriv Secu Acqu (A) o Disp of (D		osed) r. 3, 4	6. Date Exe Expiration I (Month/Day			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		5	B. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		Ownership of Form: B Direct (D) O	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amou or Numl of Share	oer						
Employee Stock Option (right to buy) ⁽²⁾	\$6.56								(3)	0	8/31/2010	Class A Common Stock	10,0	00		12,500 ⁽	(1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$6.56								(3)	0	8/31/2010	Class A Common Stock	1,50	00		1,500	1	D		
Employee Stock Option (right to buy) ⁽²⁾	\$8.2								(3)	0	2/28/2011	Class A Common Stock	4,00	00		4,000 ⁽¹	1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$12.45								(3)	O	8/31/2011	Class A Common Stock	7,50	00		7,500 ⁽¹	1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$12.45								(3)(4)	0	4/19/2012	Class A Common Stock	4,50	00		4,500 ⁽¹	1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$12.45								(3)(4)	0	7/13/2009	Class A Common Stock	12,0	00		12,000 ⁽	(1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$12.45								(3)	0	8/31/2009	Class A Common Stock	24,0	00		24,000 ⁽	(1)	D		
Employee Stock Option (right to buy) ⁽²⁾	\$12								(3)	0	9/03/2012	Class A Common Stock	4,50	00		4,500 ⁽¹	1)	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) ⁽²⁾	\$9.04							(3)	03/10/2013	Class A Common Stock	5,000		5,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$11.5							(3)	09/02/2013	Class A Common Stock	5,000		5,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$19.15							02/27/2005 ⁽⁵⁾	02/27/2014	Class A Common Stock	5,000		5,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$26.13							09/01/2005 ⁽⁵⁾	09/01/2014	Class A Common Stock	5,000		5,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$22.33							02/28/2006 ⁽⁵⁾	02/28/2015	Class A Common Stock	6,000		6,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$21.34							08/31/2006 ⁽⁵⁾	08/31/2015	Class A Common Stock	5,000		5,000 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$17.58							05/26/2007 ⁽⁵⁾	05/26/2013	Class A Common Stock	3,500		3,500 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$17.25							09/01/2007 ⁽⁵⁾	09/01/2013	Class A Common Stock	3,500		3,500 ⁽¹⁾	D	
Employee Stock Options (right to buy) ⁽²⁾	\$17.75							02/26/2008	02/26/2014	Class A Common Stock	3,500		3,500 ⁽¹⁾	D	

Explanation of Responses:

- 1. Represents number of shares beneficially owned as of September 4, 2007.
- 2. Previously Reported
- 3. Currently exercisable in full.
- 4. Issued as part of an Option Exchange Offer.
- 5. Becomes exercisable in four equal annual installments beginning on the date indicated.

Remarks:

<u>D. Matthew Dorny as</u> <u>Attorney-in-Fact for Jack</u>

09/05/2007

<u>Peterson</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).