FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 Instruction 1(b).

Name and Address of Reporting Person*     Clark Chayce David						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [ NUS ]									k all app Direc	licable) tor	•	rson(s) to Is	vner
(Last)	(Fir	,		3. Date of Earliest Transaction (Month/Day/Year) 06/05/2024									<b>V</b>	belov	Officer (give title below)  EVP and Gener		Other (s below)	specify	
C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) PROVO UT 84601						Form filed by One Reporting Perso Form filed by More than One Repo Person													
(City) (State) (Zip)					Rul	e 10	)b5-	1(c)	Tran	sac	tion Indi	catio	on						
						Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transact Date (Month/Date)						Exec if any	Deemed ution Date, / th/Day/Year)		3. Transaction Code (Instr. 8)  4. Securitie: Disposed O 5)			es Acquired (A) Of (D) (Instr. 3,		and Securit Benefic Owned		ties cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) (D)	or Pric	е		ed ction(s) 3 and 4)			(Instr. 4)
Class A Common Stock 06/05/2					.024				F	F 974 <sup>(1)</sup>		D	\$1	3.47	7 157,201			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exerci Expiration Da (Month/Day/Yo		ite	7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		De Se (In	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amoun or Numbe of Shares						

## Explanation of Responses:

1. Shares withheld to cover tax withholding obligations related to the vesting of previously granted restricted stock units.

/s/ Gregory Belliston as Attorney-in-Fact for Chayce

06/07/2024

Clark

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.