| SEC F | form 4 |
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## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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|   |                         |                     | or Section So(n) of the investment Company Act of 1940                                       |                        |   |  |  |  |  |
|---|-------------------------|---------------------|--|------------------------|---|--|--|--|--|
| 1. Name and Address of Reporting Person <sup>*</sup><br>Chard Daniel R      |                         |                     | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>NU SKIN ENTERPRISES INC</u> [ NUS ] | (Check                 | ationship of Reporting Pe<br>( all applicable)<br>Director<br>Officer (give title | rson(s) to Issuer<br>10% Owner<br>Other (specify |  |  |  |
|   | (First)<br>N ENTERPRISE | (Middle)<br>S, INC. | 3. Date of Earliest Transaction (Month/Day/Year)<br>06/28/2010                               |                        | below)<br>Preside   | below)   |  |  |  |
| 75 WEST CENTER STREET<br>(Street)<br>PROVO UT 84601<br>(City) (State) (Zip) |                         |                     | 4. If Amendment, Date of Original Filed (Month/Day/Year)<br>06/30/2010                       | 6. Indiv<br>Line)<br>X | · · · · · · · · · · · · · · · · · · ·   |  |  |  |  |

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) | ction | Disposed Of (D) (Instr. 3, 4 and 5) |               | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |
|---------------------------------|--|---|------------------------------|-------|-------------------------------------|---------------|---|---|---|----------|
|                                 |  |   | Code                         | v     | Amount                              | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |   | (1150.4) |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of     |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | derivative<br>Securities<br>Beneficially<br>Owned | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--------|-----|--|--------------------|---|--|---|---|--|--|
|   |   |  |   | Code                         | v | (A)    | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |   |  |  |
| Stock<br>Option<br>(right to<br>buy)                | \$25.89   | 06/28/2010                                 |   | A                            |   | 13,750 |     | 02/26/2011 <sup>(1)</sup>                                      | 06/28/2017         | Class A<br>Common<br>Stock  | 13,750                                 | \$0   | 13,750  | D  |  |

Explanation of Responses:

1. Becomes exercisable in four equal annual installments beginning on the date indicated.

#### Remarks:

This amendment is being filed to correct the date exercisable.

### Clayton Jones as Attorney-in-

Fact for Daniel R. Chard

07/22/2010

\*\* Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

ture of Reporting Person

Date