FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  NAPIERSKI RYAN S						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [ NUS ]								heck all a	applic irecto	tor		10% Ov	vner	
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 05/25/2022									Officer (give title below)  President			Other (s below) CEO	specify	
(Street) PROVO UT 84601 (City) (State) (Zip)					-   4. I -	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					
(City)	(S	vativ	tive Securities Acquired, Disposed of, or Benefic									cially Owned								
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day				ction	ion 2A. Deemed Execution Date,		med on Date,	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			5. Amou Securiti Benefic Owned		s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
							` ,		Code	v	Amount	(A) or (D)	Price	Tra	Reported ransaction(s) Instr. 3 and 4)				(Instr. 4)	
Class A Common Stock 05/2				05/25	/2022	2022			М		13,000	A	\$37.:	58	135	5,683		D		
Class A Common Stock 05/25				05/25	/2022	2022					12,000	A \$30		53	147,683			D		
Class A Common Stock 05/25/2				/2022	.022			S		9,452(1)	D \$44		5(2)	138,231			D			
Class A Common Stock 05/25/20				/2022	.022		S		15,548(1)	(1) <b>D</b> \$4:		3(3)	122,683			D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	Title of 2. 3. Transaction 3A. Deemed Execution Date Execution Date, of If any			4. Transa Code ( 8)	5. Number of ode (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)		Deriva Secur			ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code		v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amount or Number of Shares							
Employee Stock Option (Right to Buy)	\$37.58	05/25/2022			М			13,000	(4)		12/18/2022	Class A Common Stock	13,000	\$0		25,000	)	D		
Employee Stock Option (Right to Buy)	\$30.63	05/25/2022			M			12,000	(4)		03/02/2023	Class A Common Stock	12,000	\$0	)	44,000	)	D		

## **Explanation of Responses:**

- 1. Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.85 to \$44.84, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within this range.
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$44.85 to \$45.37, inclusive. The Reporting Person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within this range.
- 4. Currently exercisable in full.

/s/ Gregory Belliston as Attorney-in-Fact for Ryan S. <u>Napierski</u>

05/26/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.