UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

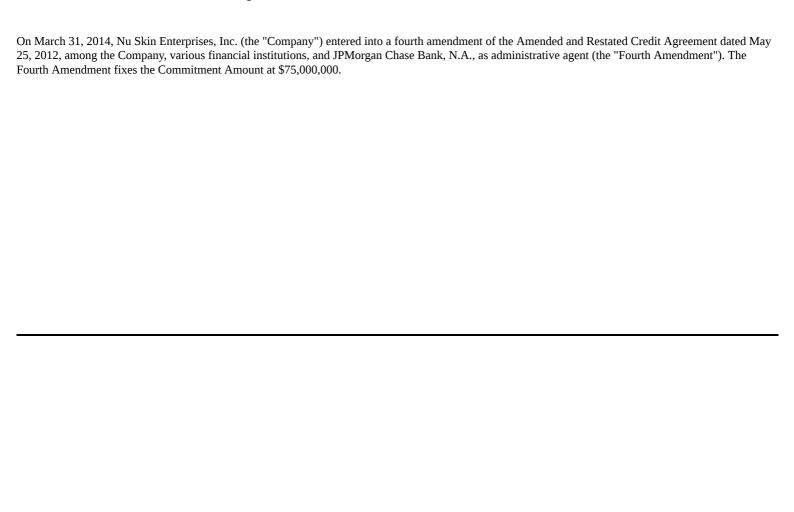
FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

March 31, 2014

	Date of Report (Date of earliest event reported)	•
	NU SKIN ENTERPRISES, INC.	
	(Exact name of registrant as specified in its charter)	•
Delaware	001-12421	87-0565309
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification Number)
incorporation	75 West Center Street Provo, UT 84601	rumoer)
	(Address of principal executive offices and zip code)	•
	(801) 345-1000	
	(Registrant's telephone number, including area code)	•
	N/A	
	(Former name or former address, if changed since last report)	
Check the appropriate box below if to provisions:	he Form 8-K filing is intended to simultaneously satisfy the filing obligation of the r	egistrant under any of the following
☐ Written communications pursual	nt to Rule 425 under the Securities Act (17 CFR 230.425)	
\Box Soliciting material pursuant to R	ule 14a-12 under the Exchange Act (17 CFR 240.14a-12)	
Pre-commencement communica	tions pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
Pre-commencement communica	tions pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))	

Item 1.01 Entry into a Material Definitive Agreement Item 2.03 Creation of a Direct Financial Obligation



SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NU SKIN ENTERPRISES, INC. (Registrant)

/s/ Ritch N. Wood Ritch N. Wood Chief Financial Officer

Date: April 3, 2014