UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

FORM 4

	o longer subject to Section 16. Forr ins may continue. See Instruction 1			tion 16(a) of the Securitie n) of the Investment Com	s Exchange Act of 1934 pany Act of 1940		hours p	per response:	0.5	
1. Name and Address <u>ADAMS MAR</u>			2. Issuer Name and Ticker or <u>NU SKIN ENTERP</u>		5]		nship of Reporting Person(s applicable) Director Officer (give title below)	, 10% Ow	ner pecify below)	
(Last) C/O NU SKIN EN 75 WEST CENTE	(First) NTERPRISES, INC. ER STREET	(Middle)	3. Date of Earliest Transaction 05/26/2006	n (Month/Day/Year)		Chief Information Officer				
(Street) PROVO	UT	84601	4. If Amendment, Date of Orig	ginal Filed (Month/Day/Ye	ear)	6. Individu X	al or Joint/Group Filing (Ch Form filed by One Repo Form filed by More thar			
(City)	(State)	(Zip)	 ble I - Non-Derivative Securit	ies Acquired, Dis	oosed of, or Beneficially Owned					
1. Title of Security (I	nstr. 3)		2. Transaction Date 24. Deemed Execution D (Month/Day/Year) if any		4. Securities Acquired (A) or Disposed Of (3, 4 and 5)	urities Acquired (A) or Disposed Of (D) (Instr. d 5) Beneficially Owner Reported Transact			7. Nature of Indirect Beneficial Ownership (Instr.	

	(Month/Day/Year)	(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	(instr. 4)	4)
Class A Common Stock	12/20/2005		J ⁽¹⁾		0.51	Α	\$17.75	4,680	D	
Class A Common Stock	03/28/2006		J ⁽¹⁾		1.25	Α	\$18.14	4,681	D	
Class A Common Stock	05/26/2006		A		1,500	Α	(2)	6,514 ⁽³⁾⁽⁴⁾	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	tr. 2. Conversion or Exercise Price of Derivative Security	e (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Employee Stock Option (right to buy) (5)	\$6.56							(6)	08/31/2010	Class A Common Stock	15,000		15,000 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$8.2							(6)	02/28/2011	Class A Common Stock	7,500		7,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$12.45							(6)	04/19/2012	Class A Common Stock	7,500		7,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$12.45							(6)	08/21/2008	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$12.45							(6)	08/31/2011	Class A Common Stock	7,500		7,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$12.45							(6)	08/31/2009	Class A Common Stock	20,000		20,000 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$12							09/03/2003 ⁽⁷⁾	09/03/2012	Class A Common Stock	7,500		7,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$9.04							03/10/2004 ⁽⁷⁾	03/10/2013	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$11.5							09/02/2004 ⁽⁷⁾	09/02/2013	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$19.15							02/27/2005 ⁽⁷⁾	02/27/2014	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$26.13							09/01/2005 ⁽⁷⁾	09/01/2014	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$22.33							02/28/2006 ⁽⁷⁾	02/28/2015	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy) (5)	\$21.34							08/31/2006 ⁽⁷⁾	08/31/2015	Class A Common Stock	12,500		12,500 ⁽³⁾	D	
Employee Stock Option (right to buy)	\$17.58	05/26/2006		A		5,000		05/26/2007 ⁽⁷⁾	05/26/2013	Class A Common Stock	5,000	(2)	5,000 ⁽³⁾	D	

Explanation of Responses:

1. Shares were acquired through an automatic reinvestment of a dividend payment.

Price not applicable.
 Represents number of shares beneficially owned as of May 26, 2006.

4. Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.

5. Previously Reported

6. Currently exercisable in full.

7. Becomes exercisable in four equal annual installments beginning on the date indicated. Remarks:

> D. Matthew Dorny as Attorney-in-Fact for Mark L. Adams

** Signature of Reporting Person

05/31/2006 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Reminder: keport on a separate line for each class of securities beneficially owned directly or indirectly. # If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

The undersigned hereby constitutes and appoints each of Truman Hunt, Matthew Dorny, Ritch Wood, and Erik Haugen signing singly, the undersigned's true and lawful ((1) execute for and on behalf of the undersigned, in the undersigned's capacity as (a) an officer and/or director of Nu Skin Enterprises, Inc.(the "Company"); or (b) (2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such Forms 3, 4, or 5 and t: (3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best : The undersigned hereby grants to such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or pr This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the 4th day of September, 2005.

/s/ Mark L. Adams Mark L. Adams